

Central Saint Martins | Kai-Yin Lo Cross Cultural Lecture Series



University of the Arts London (UAL) brings together, in a single federated structure, six of the most famous art and design colleges in the world. It comprises Camberwell College of Arts, Central Saint Martins (CSM), Chelsea College of Arts, London College of Fashion, London College of Communication and Wimbledon College of Arts. Each has its own distinct approach, its own national and international reputation and its own established links with professional and cultural bodies. With a combined student population of approximately 26,000 and a global network of over 200,000 alumni, UAL, for practice-based learning, has been ranked **World's Top 6 Universities for Art and Design**, according to QS World University Rankings by subject 2017.

Central Saint Martins (CSM) is one of the world's leading institutes for arts and design education, a reputation based around the achievements of its graduates and the creative energy of its current staff and students. With its 150 years of history, CSM's famous alumni include some of the most important British and international artists from famous painters such as Lucian Freud and Frank Auerbach who studied fine art at Saint Martin's in the middle of the 20th century; to Sir James Dyson, the industrial designer and founder of Dyson Industries; A.S. Byatt, the British author; Colin Firth, the actor and winner of BAFTA's Best Actor Award and to the latest wave of the world's celebrated designers including Marc Jacobs, John Galliano, Alexander McQueen and Stella McCartney.

Kai-Yin Lo Cross Cultural Lecture Series

2018 – Harbour Arts Sculpture Park, VIP Talk.

Presented by Hong Kong Arts Centre (Hong Kong)

Speakers : Alex Schady, Tim Marlow, Kacey Wong and Michael Craig-Martin

2016 – CSM's MA Arts & Cultural Enterprise Distinguished Evening Forum.

Presented by HKU SPACE (Hong Kong)

Speakers : Jerry Liu, Yat Siu, Dr. Tommy Tse, Andy Amm, Ed Tam

2015 – Sculpture and the Animation of Collective Space (Hong Kong)

Presented by British Council (Hong Kong)

Speaker : Antony Gormley

2014 – The Bridge of Aspirations - Connecting East and West (Hong Kong)

Co-Presented by Asia Society and British Council (Hong Kong)

Speaker : Thomas Heatherwick

2013 – Evening CSM KAI-YIN LO Panel Discussion (London)

Kai-Yin Lo interviewed by Jane Rapley, Professor Emerita, Central Saint Martins UAL

Jeremy Till with Antony Gormley,
Carrie Lam and Kai-Yin Lo



Kai-Yin Lo with
Thomas Heatherwick and Carrie Lam

**Kai-Yin Lo Cross Culture Lecture
presents seminar with
Central Saint Martins and Harbour Arts Sculpture Park**

Hong Kong Arts Centre
40th
**HARBOUR ARTS
藝遊維港
SCULPTURE PARK
VIP TALK 2018**

SUPPORTED BY
ual: central saint martins
Kai-Yin Lo, Hans Michael Jebesen

DATE
Friday, 23rd February, 2018

VENUE
HART HAUS, H Queen's, 80 Queens Road Central, Hong Kong

TIME
6:30pm - 7:45pm

LEAD EDUCATOR PARTNER
香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust
香港藝術發展局
Hong Kong Arts Development Council

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The Central Saint Martins | Kai-Yin Lo Cross Culture Lecture sponsored by Hans Michael Jebesen was a highlight of the educational and cultural program of Harbour Arts Sculpture Park. Alex Schady, Director of Fine Art, Central Saint Martins, co-curator Tim Marlow and artists Kacey Wong and Michael Craig-Martin discussed how as a community could better incorporate art and design into daily lives for it to become an integral part of our culture and existence.

Central Saint Martins' MA Arts and Cultural Enterprise Distinguished Evening Forum **Creative Capital – Hard Power or Soft Power?** Outlook for Hong Kong

21 November 2016, Monday
6:00pm Refreshment Reception | 6:30pm Forum | 8:30pm Close
ADC204, 2/F, Admiralty Centre, Hong Kong (Exit A, Admiralty MTR Station)

Free Admission
Online Registration: <http://hkuspace.hku.hk/ic>
Enquiry: 2910 7624

Guest Speakers



Jerry Liu

Head
CreateHK



Yat Siu

Founder & CEO
Outblaze and associate
companies



Dr. Tommy Tse

Assistant Professor, Department of Sociology, HKU
Director, "Asia as the Global Future" Summer Institute,
HKU

Introduction by



Andy Ann

Founder and CEO, NDN Group
Founder, Ted X Confere



Ed Tam

Co-Founder and CEO,
HelloToby.com
Chief Design and Marketing
Officer, New Frontier



Kai-Yin Lo

Principal Guest Lecturer, Cross Culture,
Central Saint Martins, London

Discourse

How can creativity and innovation be harnessed to bring about constructive social and economic change in Hong Kong? This forum will explore the separate roles of "hard power" and "soft power" in unleashing the potential of creativity and innovation to attract and develop talent, capital and markets to create new assets, values and ways of working and living.

We will discuss the government's role in using its "hard power" and vision to boost the development of creative capital through policies and supportive measures and by providing the mental and physical space and environment needed for creative activities and explorations. We will also examine the role played by the creative drive, energy and ingenuity of the "soft power" that resides in individuals and the culture of the community.

Jerry Liu, Head, CreateHK since March 2010 is responsible for formulating policies, strategies and initiatives for the development of creative industries; and provide collaboration with the industries and other organisations for one-stop services for their promotion.

Jerry has pursued a career in the film and television-related industry for over 25 years. He is one of the co-founders of the Media Asia Group of companies and has served in various senior positions in the companies. The group is one of Hong Kong's leading producers and distributors of Chinese language films.

Jerry graduated from Vassar College in New York with an honours degree in drama in 1980.

Andy Ann, Founder and CEO of NDN Group, is a serial entrepreneur, angel investor and social cohesion driver.

Having founded and funded over 20 pioneering companies, Andy is well known for discovering and mentoring high-potential entrepreneurs in Hong Kong and Silicon Valley. He is also one of the founding members at the TEDx conferences, focusing on featuring inspirational speakers in areas of NGO, Social Enterprise and Philanthropy.

In 2008, Andy founded Darizi.com, a Web 2.0 Wedding Portal for China as well as Hot Mob, which is now one of the leading mobile advertising companies in Hong Kong with over 4 billion mobile impressions. Andy also has co-founded Klarify Analytics, a Big Data analytic platform covering over 55,000 brands across 12 social media networks.

Andy was awarded as DHL/SCMP Young Entrepreneur Winner (2008) and same accolade by Piaget (2013) respectively. Recently, he has joined the organizing committee of Our Hong Kong Foundation, pooling together local and mainland entrepreneurs to foster social cohesion and driving long-term economic prospects.

Kai-Yin Lo is an internationally recognized designer of jewellery, accessories and objets d'art, as well as an art and cultural historian. She was awarded "World's Outstanding Chinese Designer" by the Hong Kong Design Centre in 2007 and a Silver Bauhinia Star by the Hong Kong Government in 2009 in recognition of her contribution to design and culture.

She has organized important business forums, curated art and cultural exhibitions at the British Museum, China Institute and Asia Society in New York as well as the official Hong Kong Design Exhibition at Shanghai Expo in 2010, and was a featured artist at Asia Society Hong Kong Center's exhibition "Imminent Domain: Designing the Life of Tomorrow", 2013. Kai-Yin has edited or co-edited five well-regarded books ranging from Chinese white ceramics, furniture, architecture, vernacular living pattern in China as well as design culture.

Kai-Yin studied history at Cambridge and London universities. She is Visiting Professor, Central Academy of Art, Beijing; Member, Asia-Pacific Art Acquisition Committee, Tate Modern, London; Member, Global Leadership Council, Museum of Arts and Design, New York; Board member of Hong Kong Design Centre; Board Member and Acquisition Committee Member, M+ Museum, WKCD, Hong Kong.

Yat Siu, one of Hong Kong's most notable serial entrepreneurs, is founder and CEO of Outblaze, a conglomerate dealing in gaming, cloud, and mobile software. In 2009 Yat sold Outblaze's messaging division to IBM, which used it to build IBM's LotusLive iNotes to deliver business-class email services to SMEs (the first cloud lab in Hong Kong set up by a major multinational technology company).

Yat's enterprises:

-Director of TurnOut Ventures, a partnership between Outblaze and Turner Entertainment that owns and manages the hugely popular rabbit character Tuzki.

-Co-founder and director of Animoca, a major developer and publisher of mobile games.

-Animoca Brands, an ASX-listed spinoff that focuses on branded mobile games.

-ThinkBlaze (founded 2012), research arm of Outblaze dedicated to investigating socially meaningful issues in technology.

Viennese born Yat has earned numerous accolades including Global Leader of Tomorrow at the World Economic Forum, and Young Entrepreneur of the Year at the DHL/SCMP Awards. He is a member of the advisory board of BAFTA (The British Academy of Film and Television Arts) and a director of the Asian Youth Orchestra.

Ed Tam is a Co-Founder and Chief Executive Officer of HelloToby.com - Hong Kong's fast-growing marketplace for connecting customers with an extensive range of local service providers. Ed also serves as the Chief Design Officer of New Frontier, the newly formed portfolio chaired by Antony Leung and Carl Wu, formerly of Black Rock.

With over a decade of experience in the creative industries, including being a senior marketing executive at Nike China, Ed is also chief of marketing at New Frontier's portfolio of companies.

Ed holds a BA degree from London School of Economics and a Master Degree from Royal College of Art.

"Entrepreneurship is an intoxicating mix of applied logic and magic. There's never been a better time to create a new business in HK in terms of talent, capital and market access".

Dr. Tommy Tse specializes in literary and cultural theories, fashion communication, Asia's media and cultural industries, and creative labour. He has experience in advertising and copywriting in various creative agencies. He also worked as a project-based copywriter for various global fashion and luxury brands for over six years. Previously, Tommy taught at the School of Communication, Hong Kong Baptist University; Central Saint Martins, UAL (MA Arts and Cultural Enterprise); Department of Fashion and Image Design, Hong Kong Design Institute (HKDI); and the Culture and Media Domain, HKU SPACE CC. In 2015, Tse was the visiting scholar at the National Center for Radio and Television Studies, Communication University of China, Beijing, and at the Fashion Institute of Design, Donghua University, Shanghai.

His work has appeared in the *Asian Journal of Business Research*, *Clothing Cultures*, *International Journal of Fashion Design, Technology and Education*, *International Journal of Fashion Studies*, *Journal of Business Anthropology*, *Young Consumers* and others.

SCULPTURE AND THE ANIMATION OF COLLECTIVE SPACE

CENTRAL SAINT MARTINS / KAI-YIN LO CROSS CULTURAL EVENT
PANEL DISCUSSION WITH ANTONY GORMLEY

20.11.2015, 18.00
eventhorizon.hk

Asia Society Hong Kong Centre
9 Justice Drive, Admiralty, Hong Kong

RSVP
by Nov 11 to kaiyinlo@netvigator.com
or call Olivia Cheung at +852 27736009 for enquiry

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ANTONY GORMLEY

HONGKONG



PROFESSOR JEREMY TILL
PRO VICE-CHANCELLOR, UNIVERSITY OF THE ARTS LONDON
AND
KAI-YIN LO
VISITING PRINCIPAL LECTURER, CENTRAL SAINT MARTINS

INVITE YOU TO THE SECOND CSM CROSS CULTURAL LECTURE
BY THE CELEBRATED UK DESIGNER

THOMAS HEATHERWICK

THE BRIDGE OF ASPIRATIONS – CONNECTING EAST AND WEST

IN THE PRESENCE OF
CARRIE LAM
CHIEF SECRETARY FOR ADMINISTRATION OF HONG KONG SAR GOVERNMENT

TUESDAY 29TH APRIL 2014, 6PM
ASIA SOCIETY HONG KONG CENTER, 9 JUSTICE DRIVE, ADMIRALTY, HONG KONG

RSVP AND ENQUIRIES BY 15TH APRIL 2014
ARTS@BRITISHCOUNCIL.ORG.HK

18.00 Reception

19.00 Welcoming remarks by Carrie Lam

19.10 Introduction by Jeremy Till

19.20 Short delivery on the meaning of the Bridge in China and Hong Kong by Kai-Yin Lo, cultural historian and world-renowned designer, recipient of the 'World's Leading Chinese Designer' award in 2007, and a forerunner in re-interpreting culture and heritage into timeless and wearable jewellery designs that reflect China and Asia's past and present.

19.35 Lecture by Thomas Heatherwick, the founder of Heatherwick Studio. At the heart of his studio's work is a profound commitment, at every scale, to finding innovative design solutions with an absolute dedication to artistic thinking and the latent potential of materials and craftsmanship. Notable projects include the Olympic Cauldron for the 2012 Olympic Games, the New Bus for London, and the award winning UK Pavilion for the Shanghai World Expo 2010. Thomas is an Honorary Fellow of the Royal Institute of British Architects and a Senior Research Fellow at the Victoria & Albert Museum and Honorary Doctor, University of the Arts London. In 2013 he was elected a Royal Academician by the Royal Academy of Arts, London, and was appointed Commander of the Order of the British Empire (CBE) for services to the design industry.

20.15 Programme ends

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Wine provided by



Designed by Kate Brangan and Emma Kalkhoven
Central Saint Martins Graduates

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Professor Jeremy Till, Pro Vice-Chancellor Central Saint Martins College of Arts and Design, requests the pleasure of your company for an evening of cross-cultural discussion introduced by Sir John Tusa with Professor Jane Rapley OBE in conversation with Principal Guest Lecturer

Kai-Yin Lo

On Wednesday 6 March 2013,
6.30 pm

LVMH Lecture Theatre,
Central Saint Martins
College of Arts and Design,
Granary Building, 1 Granary Square,
Kings Cross, NC1 4AA

Places are limited so please RSVP
to h.mcconnell@arts.ac.uk
by Friday 22 February 2013

Globally recognized as one of the first Chinese designers to successfully break into the international market, Kai-Yin will be exploring her experience of designing and collecting in the East and West.

Kai-Yin Lo as designer is an international brand, recognised to be a pioneer in elevating semi-precious stones to become a mainstay in jewellery design, and a recognized forerunner in reinterpreting culture and heritage into original and highly wearable art that reflects China and Asia's past and present.

Kai-Yin Lo described by the Wall Street Journal as a 'Renaissance Woman'.

ual: 伦敦
艺术大学
中央
圣马丁学院

中央圣马丁艺术与设计学院校长 **Jeremy Till** 教授诚邀您

Jane Rapley OBE 教授与本次交流讲座。

主讲人

罗启妍

2013年3月6日 星期三
晚上 6:30-8:30

LVMH 演讲厅
中央圣马丁
艺术与设计学院
Granary Building, 1 Granary Square
Kings Cross, NC1 4AA

演讲后在 Lethaby Gallery
将有酒水招待。

请于 2013 年 2 月 22 日 (周五) 前
致信 h.mcconnell@arts.ac.uk 留座。

伦敦艺术大学理事会主席 John Tusa 爵士介绍主讲人。

世界知名的罗启妍女士被认为最早成功打入国际市场的中国设计师之一，并被《华尔街日报》冠以“文艺复兴女士”的雅号。她将在本次座讲中分享她在设计、收藏与东西方文化交流的经验。

罗启妍的设计是知名国际品牌，她是将颜色宝石融入珠宝设计主流的先驱；同时，她也是以新诠释文化与传统的角度和视野，有独创性且适于佩戴的创新设计来反映中国与亚洲的过去、现在与未来领先者。

首個海外夥伴
導師來港任教

英國中央聖馬丁 香港首辦藝術碩士

專訪

英國重量級藝術學府中央聖馬丁藝術設計學院即將與香港大學專業進修學院合作，開辦藝術及文化企業文學碩士，是該校首次在倫敦以外開辦碩士課程，更會派導師來港親身任教。該院院長Professor Jeremy Till接受本報專訪時表示，選擇香港成為首個海外合作夥伴，是因為香港是亞洲區的創意樞紐，加上即將落成的西九文化區，相信香港未來的藝術文化發展會更加蓬勃。

記者 羅環

界人物都在該校畢業，該校將與香港大學專業進修學院(HKUSpace)合辦藝術及文化企業文學碩士課程，是該校首次在倫敦以外開辦碩士課程，該院院長Professor Jeremy Till接受本報專訪時表示，香港是亞洲區重要的創意樞紐，因此選擇香港作為首個海外合作夥伴。

獲兩學院學歷證明

Professor Till指，新開辦的碩士課程是兩年兼讀制，結合藝術及商業的理論，針對培訓藝術文化事業的管理人才；而課程最大的特點，就是修畢課程的學生，可同時獲得中央聖馬丁及HKUSpace發出的學歷證明；為了確保課程質素，中央聖馬丁的導師更會親身來港任教，亦會與英國的學生在網上互動學習平台一同進行導修。他更稱，若果香港學生願意的話，歡迎他們親身到倫敦的中央聖馬丁完成部分課節。

收生着重藝術熱誠

課程全期總學費十六萬港元，申請人須擁有學士學位之外，亦需要兩年藝術相關工作的經驗，但Professor Till指，只要申請人能夠證明他對藝術充滿熱誠亦可，「不一定要有設計系的學士



英國中央聖馬丁藝術設計學院院長Professor Till(右)與首席客座講師羅啟妍(左)。

陳鎮攝

學位，亦不一定要有藝術背景，但一定要對藝術有興趣。」

他透露，課程接受報名近兩個月以來，已經取錄十多名學生，大部分是專業人士，包括律師、藝術家，亦有來自商界的企業人員。他指，畢業生出路相當多元化，可以在文化機構、藝術館工作，甚至是政府文化管理的部門、大企

業旗下的藝術部門等。

為了令課程的內容更加切合香港的情況，上課時會邀請業內人士分享他們的藝術管理經驗，其中一位就是中央聖馬丁藝術設計學院首席客座講師、西九文化管理局博物館委員會委員羅啟妍。她會在課程中，分享她曾在大英博物館及香港策劃藝術展覽的經驗。

英國中央聖馬丁藝術設計學院(Central Saint Martins College of Art and Design)有逾一百五十年歷史，屬於倫敦藝術大學其中一個學院，在藝術界享負盛名，世界多位著名藝術

院長：建西九文化區顯承擔

過往香港曾被詬病為「文化沙漠」，缺乏文化氣息，但英國中央聖馬丁藝術設計學院院長Professor Jeremy Till就對香港未來的藝術文化發展相當樂觀，認為耗資過百億的西九文化區，足以顯示政府對文化的承擔，是其地方看不到的。

對港藝術發展感樂觀

Professor Till指，隨着西九文化區的落成，香港的文化與藝術產業會變得重要，因此需要更多人管

理，推廣與創造大型的藝術活動。

對於許多香港人認為藝術產業沒有經濟效益，他認為藝術文化可能的確不能即時賺錢，「但如果沒有文化，就不會有社會，因此一定要有文化，才會有一個人性化的社會。」

他又舉例指，倫敦的創意產業佔當地經濟的百分之七，但金融只佔百分之八，證明創意產業除了對文化重要之外，對經濟亦相當重要。他認為類似的情況亦將會在亞洲出現，「新加坡在推廣文化這方

面做得很好，許多大型藝術活動都在新加坡舉行，他們能夠用文化來建立城市的形象。」

課程結合創意與商業

他表示，該學院首次在本港開辦的藝術及文化企業文學碩士課程，應該是全球首個將文化、藝術、創意與商業結合的課程。

他認為以創意思維就能找到新的營商模式，無論在商界還是藝術界都一樣，「可能有人覺得修讀一個商業的學位，比修讀一個設計的學位更加值得，但我會反問，如果沒有設計與文化，便沒有營商的價值。」

記者 羅環